

Counter  
Craft

# CounterCraft The Service™

The power of deception technology, as a managed service.

CounterCraft's sophisticated deception technology is one of the market's most powerful, which is why it is used by everyone from the U.S. Department of Defense to global banking providers to Fortune 500 companies. Now, with CounterCraft **The Service™**, we make it simple to get the benefits of our sophisticated technology, without using your team's valuable resources.

The cybersecurity market is still dominated by generic, out-of-context threat intel. With CounterCraft's deception technology, you get real-time, 100% actionable threat intelligence tailored to your organization, allowing you to strengthen your cybersecurity posture and stop attacks, even before they start. In the current security landscape, talent is scarce and resources are stretched.

CounterCraft **The Service™** brings you the best technology in the marketplace along with an elite team of experts that perform continuous analysis to deliver impactful intelligence.

So what can you expect from CounterCraft **The Service™**? CounterCraft **The Service™** provides everything you need to quickly and easily collect relevant, actionable threat intel powered by deception technology—all without training, ramp-up time, and recruitment of key personnel. Our experts do the work to detect and analyze attacks, collect threat intel specific to your organization, and make sure your deception campaigns, results, and applied custom threat intelligence are effectively protecting your assets.

CounterCraft The Service™

delivers relevant, contextualized

threat intel powered by deception

technology— with no training

and zero ramp up time.

## Deception-Powered Threat Intel

Force attackers to reveal themselves during “pre-attack” phases of attack planning and reconnaissance, or during the internal lateral movement phase.



Gather real time threat intelligence from adversaries' activity and automatically enrich it with TTP, MITRE ATT&CK, and IOC context.



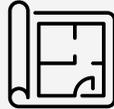
Interact directly with the adversary, in real time and applying MITRE ENGAGE activities, to manage, delay and deflect the attack to extract more intelligence data from the adversary.

Buy it today, deploy it tomorrow. Better threat intel, faster.

 **44%**

of alerts go uninvestigated because of lack of resources or alert fatigue.\*

**> 250**

 deception environment blueprints proven effective across 12 sectors

Deploy sophisticated deception technology at a

**41%**



reduction in cost to your organization.



customizable

## Benefits

A safer, faster, and better solution

### CounterCraft **The Service™** is safer

- ✓ Reduced operational and security risk
- ✓ Compliance with new NIST 800-160 VOL 2 and 800-172 guidelines
- ✓ Internal and external threat detection
- ✓ No production asset access needed
- ✓ Support Zero Trust Architecture to detect internal and external threats

### CounterCraft **The Service™** is faster

- ✓ Scale and automate as needed
- ✓ Actionable intelligence → Fastest return on investment
- ✓ No training or hiring of internal dedicated staff or deception experience needed
- ✓ Data integrated with your threat intelligence and incident response workflows

### CounterCraft **The Service™** is better

- ✓ Early breach detection
- ✓ Reduced false positives
- ✓ Offensive/defensive experts running your campaigns
- ✓ Custom threat intelligence and access to industry specific threat intelligence feeds
- ✓ Reduced staffing cost to support deception protection

## How It Works

Relevant and timely threat intel, brought to you by experts

CounterCraft deception technology experts will take your threat intelligence objectives and strategically craft deception campaigns to meet these intel needs, designed to protect critical assets.

Our deception engineers will deploy deception campaigns, hosts/servers, and breadcrumbs to guide actors through the desired attack path, working with your IT/security team to integrate the product into your software/hardware platforms. These specialists will be on hand to navigate the Deception Director, deploy assets, and perform active threat hunting.

CounterCraft threat intelligence analysts will continuously provide deep and advanced threat hunting and customized incident creation, and threat intelligence delivery to your security platforms.

Our integration engineers will integrate with infrastructure and operations technologies, making sure they work seamlessly with your data flow.



\* ESG: Security Analytics and Operations: Industry Trends in the Era of Cloud Computing 2019.

# What You Get

## High-value services and deliverables

CounterCraft The **The Service™** provides everything you need to quickly and easily collect relevant, contextualized threat intel powered by deception technology—all without training, ramp-up time, and recruitment of key personnel. An elite team of experts with offensive and defensive cybersecurity experience create deception campaigns that will detect attacks, analyze them, and collect threat intel specific to your organization. Your CounterCraft team is constantly making sure your deception campaigns, results, and applied custom threat intelligence are effectively protecting your assets.



### Services



Deception campaign architect



Customized deception campaigns tailored to your organization's attack surface



Purpose-built lures to attract actors to deception resources away from corporate resources



Constant monitoring of deception campaigns



Threat Intelligence Analysis of actors' activity interactions with CTI experts



Ongoing customization of breadcrumbs, lures, deception hosts, and cloud services in order to continue to identify and address threats and actors attacking your organization over time



Combination of internal and external deception campaigns for a more complete solution and more tailored threat intelligence

### Deliverables



Complete deception campaign deployment (end-to-end)



Comprehensive reports ( including activity logs, process changes, binaries, PCAP, JSON, and more) on the threats that face your organization



Finished Threat Intel Reports



Automatic delivery of TTPs to SOCs / SIEMs / SOARs

CounterCraft **The Service**™ includes the deception infrastructure you need to capture relevant threat intel:

- ✓ Deception strategic design and deployment
- ✓ Dedicated deception engineer
- ✓ Dedicated threat intelligence analyst
- ✓ 1 Deception Director
- ✓ Customized campaigns
- ✓ Deception hosts
- ✓ Purpose-built breadcrumbs
- ✓ Weekly interaction
- ✓ Monthly Intelligence Reports

**Do you have more complex needs?**

With Advanced and Premium plans, get:

- ✓ Increased engineer and analyst hours
- ✓ More campaigns, hosts, and breadcrumbs
- ✓ RFIs
- ✓ Active engagement with actor based on customer-driven playbooks

# How to Sign Up

Top-quality threat intel is at your fingertips.



Request a demo



Meet with a member of our team of experts



Choose a plan



Design a custom solution based on your organization's needs



CounterCraft executes and you get instant, real-time threat intelligence specific to your organization.

## About CounterCraft

CounterCraft is the next generation of threat intelligence. The CounterCraft Cyber Deception Platform offers active defense powered by high-interaction deception technology. CounterCraft detects threats early, collects personalized, actionable intelligence, and enables organizations to defend their valuable data in real time.

Their award-winning solution, fully integrated with MITRE ATT&CK®, fits seamlessly into existing security strategies and uses powerful automation features to reduce operator workload. Founded in 2015, CounterCraft is present in New York, London, and Madrid, with R&D in San Sebastian, Spain. Learn more at [www.countercraftsec.com](http://www.countercraftsec.com).

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