CounterCraft Business Partner Program

Differentiate Your Security Services Portfolio with Customized Deception Campaigns, Threat Analysis, and Personalized Intelligence Offerings

Counter Craft

Deliver New Deception-based Security Services

Help your customers safeguard their most critical assets while enhancing your security services portfolio. The CounterCraft Cyber Deception Platform enables you to easily create, customize, and deploy advanced security services to your customers' environments. Defend your clients against external attackers conducting reconnaissance, undetected threats already within their networks, and malicious insiders. At the same time, provide the analysis and threat intelligence capabilities that your customers need to identify security weak spots, boost SOC response capabilities, and prevent future attacks.
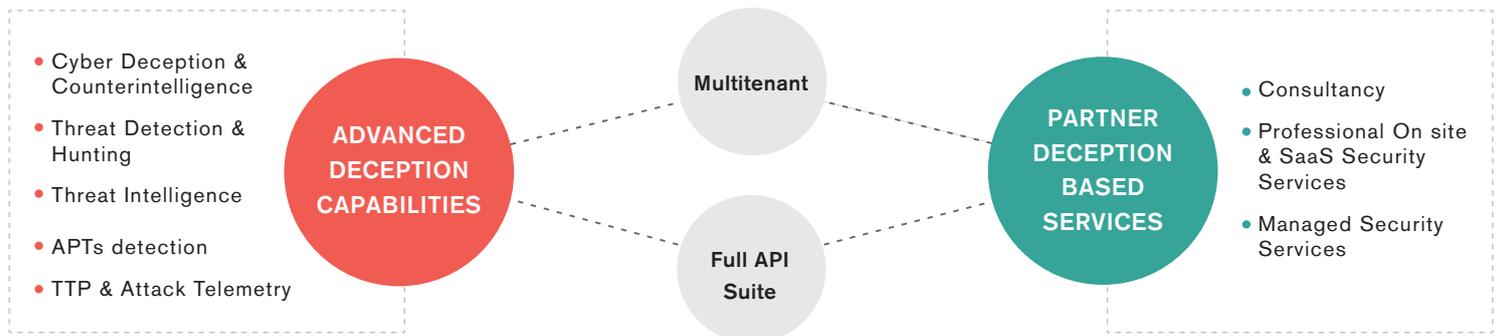
Become a CounterCraft Business Partner

Deception technology enables organizations to successfully detect—and take on—determined, advanced, targeted threat actors who mount complex attacks against their systems and information assets. CounterCraft partners include MSSPs, telecom companies, service providers, and consultancies with cybersecurity customers.

Our award-winning Cyber Deception Platform and Partner Program offer a comprehensive, customizable platform for deploying cyber deception solutions and delivering differentiated, deception-based security services.

Create revenue-generating services

The CounterCraft Partner Program includes the multitenant CounterCraft Cyber Deception Platform, advanced deception capabilities, and flexible integrations—enabling you to develop, deploy, deliver, and manage innovative revenue-generating security services.

- Cyber Deception & Counterintelligence
- Threat Detection & Hunting
- Threat Intelligence
- APTs detection
- TTP & Attack Telemetry

ADVANCED DECEPTION CAPABILITIES

Multitenant

Full API Suite

PARTNER DECEPTION BASED SERVICES

- Consultancy
- Professional On site & SaaS Security Services
- Managed Security Services

The CounterCraft Cyber Deception Platform

CounterCraft Cyber Deception Platform delivers advanced capabilities for detecting, investigation and stopping targeted attacks:

- ⊘ Create and deploy tailored deception campaigns
- ⊘ Detect Advanced Persistent Threats (APTs) and targeted attacks
- ⊘ Generate and share actionable, real threat intelligence
- ⊘ Enable SOCs and security teams to observe and respond to live attacks improving their threat hunting capabilities
- ⊘ Use forensic evidence of attackers' Tactics, Techniques, and Procedures (TTPs) to harden environments and prevent future attacks
- ⊘ Deflect threats into a synthetic environment while delivering visibility into lateral movement

Easily Create and Deploy Tailored Deception Campaigns

CounterCraft cybersecurity is built on a robust Deception Director™ architecture for delivering large-scale, multitenant deception services.

Create new deception services for monitoring specific areas of customers' infrastructures or across internal, external, cloud, mobile, and DMZ environments.

A web-based centralized console gives you device and deception control in a single pane of glass.

Choose from predefined campaigns for rapid deployment, or work within our Deception Assets Studio™. The Studio provides CounterCraft deception logic, deception agents for Linux and Windows platforms, and placement options for quickly designing and customizing deception campaigns. Integrated capabilities simplify orchestration and automate deployment and management.

Internal

External

Customized Deception Campaigns

Mobile

Cloud

DMZ
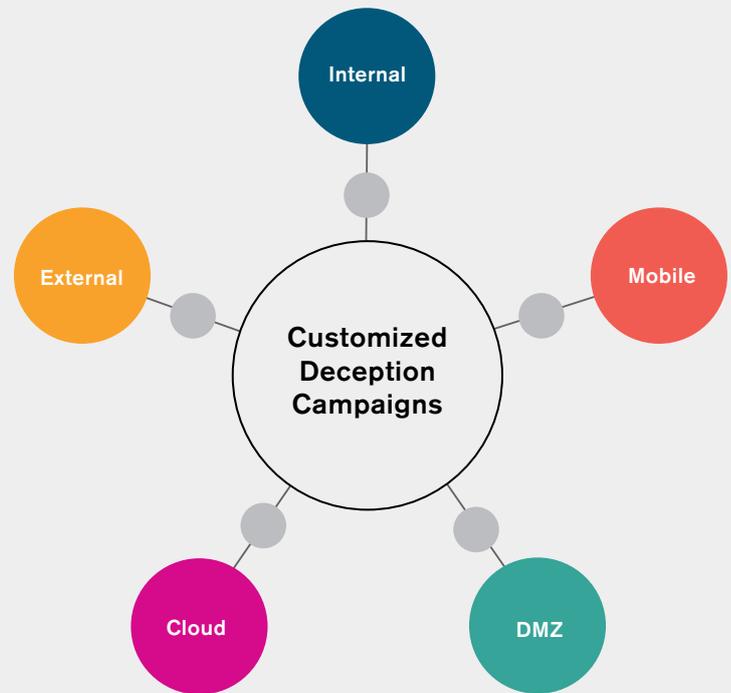
Ensure Accurate Early Threat Detection

Protect customers' assets and improve their security posture with highly accurate threat detection services. Data is gathered from across the entire deception environment, creating alerts only for confirmed threats—there are no false positives. Detection accuracy frees your team and customers' security teams from blizzards of false positive alerts, enabling them to identify and remediate threats before they can do damage.

Deliver Analysis and Threat Intelligence Services

The CounterCraft platform generates detailed, real-time telemetry of attackers' actions in the customer's environment. It also provides powerful TTP analysis capabilities of this data to make complex threat intelligence relevant and actionable for customers. You can view this data in the console, or use our RESTful API to integrate data delivery into other SIEM or threat intelligence solutions. Deliver tailored analysis and reporting services to customers or share data via standard protocols, such as STIX 2.0.

Accelerate Incident Response and Threat Hunting

Offer managed incident response services or provide packaged tools that enable customers to respond effectively to threats. With real-time views of attacks, customers can watch an attacker's lateral movement and deflect him into a synthetic environment. Powerful collation and correlation capabilities analyze high volumes of real-time data—even across large, complex environments—to deliver actionable information for response. Early detection and deep visibility enable incident response teams to stop, disrupt, or interact with adversaries and gather TTP data. CounterCraft raises the stakes for attackers, increasing their cost of attack while reducing their effectiveness.

Enhance Security Without Disruption

CounterCraft deception campaigns are completely agentless and compatible with any infrastructure. You can confidently initiate new services that are invisible to users and do not impact the customer's production systems. Use the customer's own infrastructure and deploy services onsite or deliver SaaS offerings. CounterCraft flexible licensing options allow you to easily deliver your services as needed.

Become a CounterCraft Partner

Gain a market advantage through the CounterCraft Partner Program. The program is designed to help you create and launch profitable new security services to grow your customer base.

Flexible licensing options make it easy for you to design and deliver security services tailored to your customers' needs.

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Choose among three levels of participation—**Gold Partner, Silver Partner, or Bronze Partner.**

Partners receive

- ☑ Access to an award-winning cyber deception platform
- ☑ Assistance from cyber deception and security professional services
- ☑ Pre-sales training
- ☑ Official technical training and certification
- ☑ Requirement gathering and diagnosis workshops
- ☑ Deployment guidance for standard and bespoke environments
- ☑ APIs and standards-based data sharing
- ☑ Flexible licensing

"By 2019, continued weaknesses in prevention will drive at least 10% of large enterprises to adopt deception-enabled tools and tactics (up from just 5% in 2016), improving detection and response and shifting some of the economic burden to attackers."

— Gartner, Inc. Top 10 Strategic Technology Trends for 2018: Continuous Adaptive Risk and Trust. Published: 08 March 2018.

"By 2020, Deception Programs Will Be Deployed by 60% of Global 2000 Companies to Fool Automated Attacks, Increase Attacker Costs, and Improve Attribution"

— IDC. Worldwide Security Products and Services 2018 Predictions, October 2017

Gain a holistic security strategy based on deception

Learn more about CounterCraft Partner Program

Feel free to download our latest documents at counctercraftsec.com or contact us at

craft@countercraftsec.com

About CounterCraft

CounterCraft, established in 2015, headquartered in San Sebastian (Spain), is an award-winning developer of the pioneering, deception-based cybersecurity platform for enterprise active cyber defense. This is combined with leading-edge research, technology and threat intelligence approaches, to enable CISOs to automate deception campaigns that push back against cybercrime. Powerful visualization and reporting, coupled with an advanced API suite, have won adoption by government, law enforcement, finance, retail, industrial, and Fortune 500 customers. CounterCraft is backed by leading VC firms, is a GCHQ Cyber Accelerator Alumni and operates globally.