

CounterCraft Business Partner Program



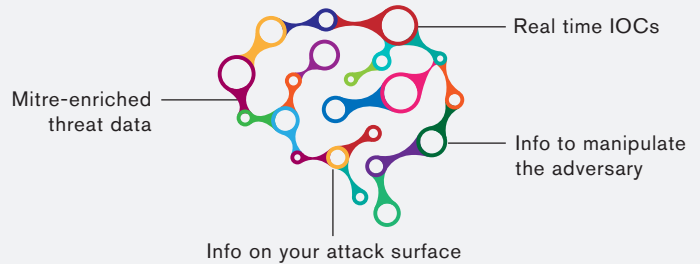
Differentiate your security services portfolio with customized deception campaigns, threat analysis, and personalized intelligence offerings.

Traditional threat intelligence is broken.



The way we consume threat intel data is old. The whole threat intelligence process is broken—a hodge podge of different services that give awareness but don't help your organization and end up exhausting your threat intelligence analysts.

Deception-powered threat intelligence is the solution.



Lure adversaries away from production to deception environments, where relevant threat intel is captured in real-time and organizations can make informed decisions on how to remediate and shore up defenses.

Deliver New Deception-based Security Services

Help your customers safeguard their most critical assets while enhancing your security services portfolio. The CounterCraft Cyber Deception Platform enables you to easily create, customize, and deploy advanced security services to your customers' environments. Defend your clients against external attackers conducting reconnaissance, undetected threats already within their networks, and malicious insiders. At the same time, provide the analysis and threat intelligence capabilities that your customers need to identify security weak spots, boost SOC response capabilities, and prevent future attacks.

CounterCraft The Platform™

CounterCraft Cyber Deception Platform delivers advanced capabilities for detecting, investigation and stopping targeted attacks:

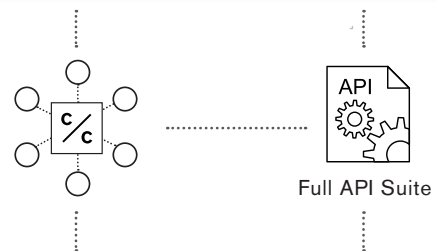
- ✓ Create and deploy tailored deception campaigns
- ✓ Detect Advanced Persistent Threats (APTs) and targeted attacks
- ✓ Generate and share actionable, real threat intelligence
- ✓ Enable SOCs and security teams to observe and respond to live attacks improving their threat hunting capabilities
- ✓ Use forensic evidence of attackers' Tactics, Techniques, and Procedures (TTPs) to harden environments and prevent future attacks
- ✓ Deflect threats into a synthetic environment while delivering visibility into lateral movement

Create Revenue-Generating Services

The CounterCraft Partner Program includes the multitenant CounterCraft Cyber Deception Platform, advanced deception capabilities, and flexible integrations—enabling you to develop, deploy, deliver, and manage innovative revenue-generating security services.

ADVANCED DECEPTION CAPABILITIES

- Cyber Deception & Counterintelligence
- Threat Detection & Hunting
- Threat Intelligence
- APTs detection
- TTP & Attack Telemetry



PARTNER DECEPTION BASED SERVICES

- Consultancy
- Professional On site & SaaS Security Services
- Managed Security Services

Detection GAP

- Human-driven attacks (insider)
- OT infrastructure



Augmented MDR

- Internal Campaigns
- CounterCraft detects post-breach activity fast and provides telemetry and obtains TTP data for rapid incident response.



Unique Threat Intel

- External campaigns
- CounterCraft detects pre-breach activity and collects vital Threat Intel on adversary TTPs

REAL TIME

Early Threat Detection, Threat Intel Collection and Attack Management
Multi-Tenant Console + Full API + 46 Integrations

Become a CounterCraft Partner

Gain a market advantage through the CounterCraft Partner Program. The program is designed to help you create and launch profitable new security services to grow your customer base.

Flexible licensing options make it easy for you to design and deliver security services tailored to your customers' needs.



Choose among three levels of participation—**Gold Partner, Silver Partner, or Bronze Partner.**

Partner Advantages

- ✓ Access to an award-winning cyber deception platform
- ✓ Assistance from cyber deception and security professional services
- ✓ Pre-sales training
- ✓ Official technical training and certification
- ✓ Requirement gathering and diagnosis workshops
- ✓ Deployment guidance for standard and bespoke environments
- ✓ APIs and standards-based data sharing
- ✓ Flexible licensing

“The global market for deception technology is projected to reach a size of \$4.7 Billion by 2027, growing at an annual rate of 13.7%.”

— Deception Technology - Global Market Trajectory & Analytics, Research and Markets, May 2021. —

“DDPs have a far lower false positive rate than IDS/IPS, SIEMs, and some other tools, which can improve efficiency in SOCs. DDPs will become core parts of XDR platforms in 3-5 years.”

— Distributed Deception Platforms, Kuppinger Cole, September 2018 Predictions, October 2017. —

About CounterCraft

CounterCraft is the next generation of threat intelligence. The CounterCraft Cyber Deception Platform offers active defense powered by high-interaction deception technology. CounterCraft detects threats early, collects personalized, actionable intelligence, and enables organizations to defend their valuable data in real time.

Their award-winning solution, fully integrated with MITRE ATT&CK®, fits seamlessly into existing security strategies and uses powerful automation features to reduce operator workload. Founded in 2015, CounterCraft is present in New York, London, and Madrid, with R&D in San Sebastian, Spain. Learn more at www.countercraftsec.com.

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